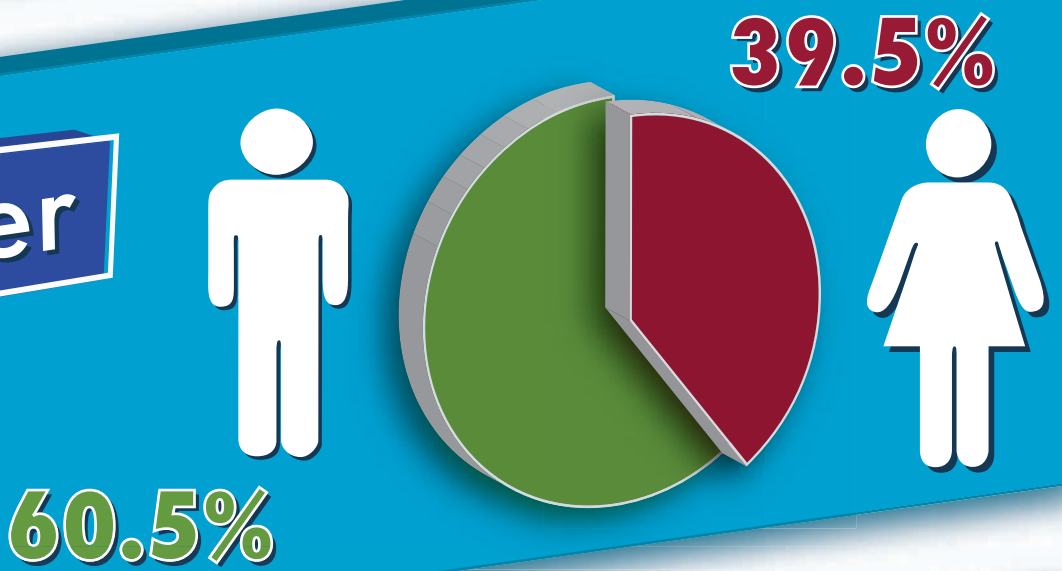


# Who is Scanning QR Codes?

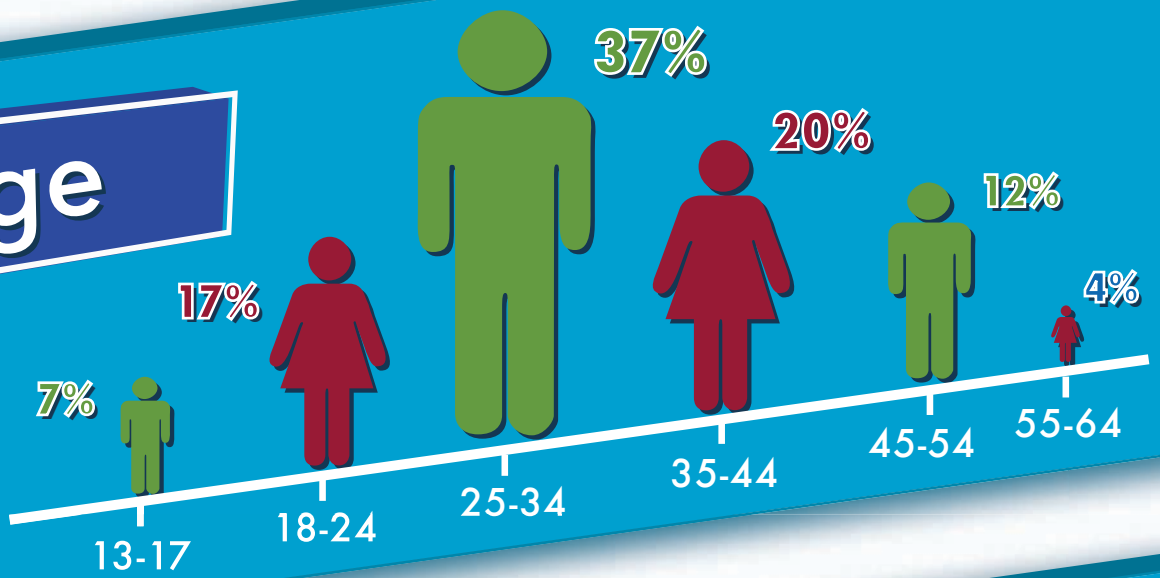
# 14,000,000

Americans scanned QR codes last year

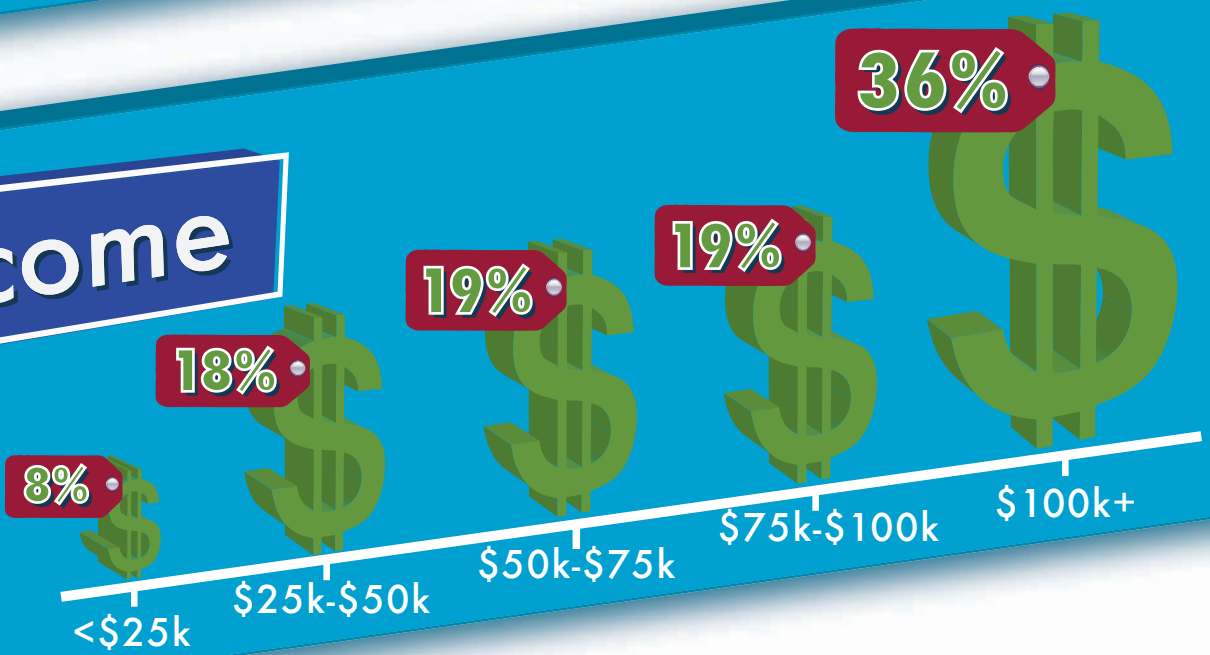
## Gender



## Age



## Income



Source: comScore MobiLens | <http://bit.ly/rZjaup>